



Job Title: Marketing Manager (contract)

Location: Remote / United States

About us

Creo Collective is a full-service marketing agency. We partner with technology companies to help them stand out from their competitors, connect with prospects and customers in a meaningful way, and contribute to their bottom-line results.

Our mission is to change how people think about a marketing agency. At Creo, we work to positively impact our clients' businesses by helping them grow, and focus equally on making a real impact on the lives of the people we serve. Learn more about Creo Collective and our work [here](#).

Clients chose Creo Collective to help them scale and accelerate their marketing efforts due to our expertise in the B2B technology space, track record of driving tangible results for our clients, and commitment to working seamlessly within the client ecosystem.

The opportunity

As the Marketing Manager, you will play a pivotal role in shaping the future of Creo Collective. You will work with the Founder/CEO and Managing Partner to develop and execute programs designed to build awareness for Creo and its offerings, contribute to the pipeline, turn clients into advocates and sources of referrals.

The position allows for great creative flexibility. We are more than willing to experiment and try new approaches to reach our audience.

Focus areas include:

- Develop overall marketing strategy for Creo Collective across the client journey (brand awareness, consideration, and client success).
- Develop and manage a referral program, including incentives for clients and friends who refer new business.
- Lead marketing of internal podcast including guest identification and outreach, logistics and scripting.

Qualifications

- Creative and strategic thinker with a track record of developing and executing successful marketing programs.
- Excellent communication and interpersonal skills, with the ability to influence and align internal stakeholders and clients.
- Ability to work independently with initiative, autonomy, and a drive to achieve both short- and long-term goals.
- A deep commitment to understanding and advocating for the needs of clients.
- Strong project management skills and the ability to manage multiple initiatives.
- A sense of humor. We take our work seriously, we don't take ourselves too seriously.

Additional Details

- Approximately 20 hours a month.
- Hours are flexible however, ability to meet with Creo team members and Creo clients during business hours is required.

How to apply

Interested candidates should submit their resume with an email detailing their relevant experience to info@creocollective.io with the subject line "Marketing Manager - [Your Name]".

No agencies please.

Creo Collective is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, ancestry, color, marital status, national origin, physical or mental disability, medical condition, protected veteran status, race, religion, sex (including pregnancy), sexual orientation, gender identity or expression, or any other characteristic protected by applicable laws, regulations, and ordinances.